

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

LIBRARY
RECEIVED
★ JAN 25 1928 ★
U.S. Department of Agriculture

Jessie L. Seal **DAHLIAS**

1928

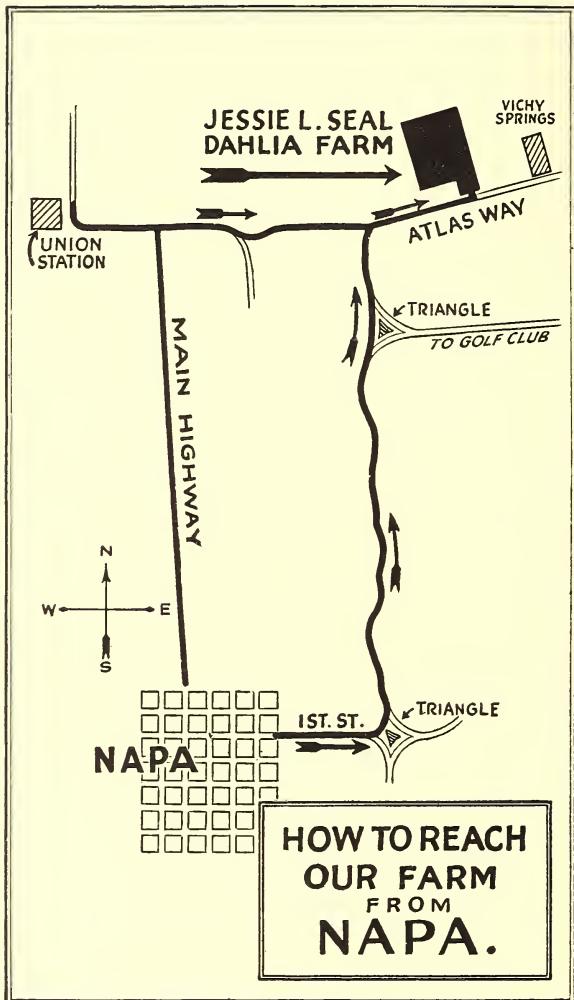
JESSIE L. SEAL Dahlia



You are cordially invited to visit the finest and largest display of Prize-winning Dahlias in Northern California, situated in the beautiful Napa Valley, three miles north-east of Napa City. The dahlias are in bloom from the middle of August until November, during which time our large field is a glorious mass of color.

Here, conveniently labeled, you will see all of the famous Jessie L. Seal dahlias that have won so many First Prizes at the Palace Hotel Dahlia Shows in San Francisco. You will also see the finest and best introductions of East and West.

Upon receipt of the names and addresses of your flower loving friends, we will be pleased to send them a copy of this catalog.



Please address all correspondence to our office at

JESSIE L. SEAL

607 THIRD AVENUE - - - - SAN FRANCISCO, CALIFORNIA

DAHLIAS

ELEVENTH EDITION

1928

JESSIE L. SEAL

SAMUEL NEWSOM



JESSIE L. SEAL

This past Season has been a most enjoyable one, as so many of our dahlia friends were visitors at our Napa gardens. Our only regret is that all of you could not have had this pleasure of seeing our California dahlias at home.

We were very successful in again winning many prizes at the Exhibition given by the Dahlia Society of San Francisco at the Palace Hotel. We won, for the fourth consecutive year, the Palace Hotel Cup—the most coveted prize—for the best collection of California Dahlias, also the first prize for the Best General Display; Doubleday Page & Company's Achievement Medal for the most worthy dahlia West of the Rocky Mountains never before exhibited, best 1926 seedling, best collection of pom poms, and many other prizes.

With continued thanks for your loyalty and the hope that this catalog will be of

further interest, we wish you all success and great pleasure with your dahlias for the coming season.

Our office will remain at 607 Third Avenue, where all orders and communications should be addressed.

JESSIE L. SEAL.
607 Third Ave.
San Francisco, California.

FULL DIRECTIONS—For planting, growing and exhibiting dahlias enclosed with each order.

ORDER EARLY—To prevent disappointment.

TERMS—Remittance with order. All retail orders sent postage prepaid at your planting time, unless otherwise requested.

WE GUARANTEE—All tubers true to name and TO GROW. Orders carefully filled from selected, field grown divided tubers. We do not substitute unless requested. We do not guarantee tubers against freezing if sent before April first.



SAMUEL NEWSOM



May Trower—Decorative Dahlia

ONE OF OUR LEADING 1928 ORIGINATIONS

A new dahlia of exceptional beauty. An extremely large flower, ranging in color from the palest gold to a deep golden apricot. This very artistic dahlia was one of the twelve best California dahlias that helped to win for us the Palace Hotel Cup at the 1927 Exhibition of the Dahlia Society of San Francisco held at the Palace Hotel. (For further description see page 16)

Decorative Dahlias

Decorative Dahlias are large and usually full to the center, with loosely formed, long, flat petals. Many new introductions are remarkably beautiful. Some of the best cut flower varieties are in this class.

★**AIBONITA** (Oh, how beautiful)—This is one of our largest originations. An immense flower of a lavender or violet pink, shading to white, with a rich golden yellow at base of petals. The formation is unusual, owing to the great depth and fullness of the flower. The long graceful stems hold the huge blossoms high above the foliage, producing an extremely showy effect. Have had many reports as to the success of this dahlia throughout the entire country. Tuber \$1.50.

★**AL KORAN**—A very proud and handsome dahlia that is always admired in our gardens. The extra tall plants are very useful for background effects and are liberally covered with large blooms of golden rod and amber. The petals of this flower are wavy and the blooms are held high on long, strong stems. A most excellent variety and was included in our twelve best California dahlias at the recent show. Tuber \$1.50.

★**ARROW OF GOLD**—A refined blossom of pure gold, deepening in the center and shading to a golden apricot and amber at the outer petals. The immense deep blooms are held erect on long, stiff stems, making it a wonderful variety for cutting and exhibiting. Tuber \$1.00.

★**AMULET**—A very beautiful and lovely variety, that blooms early and late, and is covered with blossoms. The color is very rare, a rich deep brown, suffused with old rose and gold. The flowers are always large and deep and of the most perfect formation, while the bush is strong and vigorous. This is one of the most valuable varieties for all purposes as the center remains closed throughout the season and the bloom is of unexcelled keeping qualities. We have had fine reports of this dahlia from all parts of the country. Tuber \$5.00, Plant \$2.50. (All plants in May.)

★**AMUN RA**—Our Gold Medal dahlia is of glorious coloring, and one of the greatest prize winners. To call it a glorified burnt orange hardly does it justice. The stems are wonderful—erect and stout and hold the immense blossoms well above the strong, vigorous plant. The blossoms keep for days when cut and last indefinitely on the bush. Amun Ra will be in flower long after many of the other dahlias have ceased blooming. An immense decorative of gorgeous shades of copper and orange. Tuber \$1.00.

★**BARBARA REDFERN** (1927 Novelty of Curtis Redfern's)—A delightful blend of old rose and old gold. Beautiful flowers of immense size and of great depth are borne on heavy stiff stems. Begins blooming early and continues until the end of the season. Bushes are tall and vigorous growers and are profuse bloomers. Tuber \$7.50, Plant \$3.75.

★**BARBARA WEAR**—(One of our 1928 Introductions.) The fact that Barbara Wear won at the 1927 exhibition of the Dahlia Society of San Francisco held at the Palace Hotel, the Doubleday, Page & Company's Achievement Medal for "the most worthy new dahlia west of the Rocky Mountains never before exhibited" is in itself a strong recommendation. The color is extremely soft and pleasing, the beautiful flower being a pinkish lavender, shading at the outer ends of the petals to the softest, creamiest effect imaginable—one of our customers insists on calling it his "ice cream dahlia" because of this rare blending. The stems are perfectly straight, very long and exceedingly strong. The flower has good size, great depth and substance with excellent keeping qualities that will make it in great demand by gardens supplying florists and other cut flower trade. That is why it was considered a most worthy dahlia, useful as well as beautiful in the garden. It is illustrated on page 10. Stock limited. Tuber (May delivery) \$10.00, Plant \$5.00.

BASHFUL GIANT—One of the largest ever produced. The gigantic blooms of beautiful color, being apricot with golden shadings, are excellent for exhibition and are produced on stout stems. Tuber \$1.00.

★**BAZAAR**—An extra large fine blossom that is a combination of California Sunset shades. Soft chrome yellow overlaid with red—delicately blended so neither predominates. This Autumn tinted flower, averaging nine inches has a good stem and is fine for cutting and exhibition purposes. Tuber \$1.50.

★**BEAU BRUMMEL**—A pure royal purple which does not fade nor burn on the hottest day. The low spreading bush is always covered with these attractive blooms, which are very large and held high on excellent stems. Tuber \$2.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Decorative Dahlias

★**BEAU IDEAL**—(1927 Novelty.) This is one of Bessie Boston's finest originations and was greatly admired in our gardens this season. The flowers are immense, being lavender at first and developing a pink tone later on. The lavender blooms soften to white, shaded lavender in the center and the pink flowers show a deeper pink in the center—the two colors blending harmoniously. The bushes grow tall and luxuriantly and the flowers are carried out of the foliage on long, stiff stems. This magnificent dahlia was one of the Twelve California dahlias that helped us win the Palace Hotel Trophy Cup. Tuber \$10.00, Plant \$5.00.

★**BERCEUSE**—Something different, of pure salmon color early in the season, but changing later to salmon suffused with gold. Large flower with good stem. \$1.00.

★**BLACK JACK**—The color of this dahlia is so dark that it is almost black, though upon close inspection it will be found to be deepest maroon. A very striking variety that is liked by everybody. We always have a "Black Jack" planted at the beginning of our display garden because of this. The plant is very tall and the stems are perfect, holding the large flowers proudly erect. We can recommend this dahlia for all purposes. Tuber \$2.00.

★**BLUE LADY** (One of our 1925 originations)—A large flower of an unusual shade of bluish lavender, where the blue, instead of the pink tints prevail. The petals, shading to white, instead of pink, give this dahlia a decidedly blue cast. This beautiful variety was greatly admired in our garden and always in demand as a cut flower. The fine, large blossoms are held high above a robust bush on strong, stiff stems. Tuber \$1.50.

★**CALIFORNIA SUPERBA**—One of the largest pink dahlias. An immense bloom of a delicate shade of pink, without any blue, shading gradually into a white center. The stem is strong and very good, holding the extremely large flower high above the beautiful foliage. Tuber \$2.00.

★**CALIZONA**—This is a remarkable Broomall Decorative of new coloring, a deep, rich yellow. The large flowers are of a very distinct shade and stand out boldly on splendid strong stems, making it one of the most conspicuous in our garden. Tall habit of growth, a decidedly new color. Plant only \$2.00.

★**CAROLYN WINTJENS**—Beautiful salmon pink with rose shadings. Very large charming blossom with good stem. Excellent for exhibiting and cutting. Tuber 50c.

CASPAR G. WARE—(Dahliadel's Novelty.) A large dahlia of great depth with petals folding almost to the stem. The flower, which is a beautiful lavender pink, has a strong upright stem from a low growing bush and the blooms have been known to keep a week when cut. Tuber \$3.00.

★**CHAMPAGNE**—This immense decorative is one of the largest dahlias. The coloring is rare—warm autumn shades varying from burnished copper to a dull golden champagne and chamois. The stem is exceptionally long and strong and holds the massive flower absolutely upright high above the tall bushes. This is one of the finest of the California dahlias and should be in every collection. This dahlia helped to win the Palace Hotel Trophy for us in 1924, 1925 and 1926. No garden or exhibit would be complete without this beautiful flower. Tuber \$1.50.

CHARLES STRATTON—This is an Eastern Novelty that has won many prizes for its great size and artistic coloring which is pale gold shade and tipped with old rose. A tall grower and prolific bloomer. The attractive blooms are somewhat fluffy and keep a long time when cut. The stems are long and stiff. Tuber \$2.00.

★**CHARLOTTE LAFRENZ**—(One of our most beautiful 1928 Introductions.) A new art decorative of immense size, and in color a blending of the always popular gold shades, the perfectly formed center being a bright gold, shading to a rich apricot in the outer petals. The center is very full and the blossom is held high on a long stiff stem above the foliage. To see the tall bush in full bloom is a beautiful sight, as the flowers are held so proudly erect and have such an artistic formation and wonderful coloring. Charlotte Lafrenz was named for a beautiful friend and is as lovely as the name suggests. Stock limited. Tuber in May \$10.00 net, Plant \$5.00 net.

CHEMAR'S PURITY—(Novelty of Chemar's Dahlia Gardens.) A most perfect white decorative. Petals are long and straight. The center excellent and the size immense. Stems extra long and stiff, holding flowers high above a strong, sturdy plant. When the flowers first open, they show a slight trace of ivory near the center but this gradually changes to a pure white at maturity. Certificate at the A. D. S. Trial Gardens. Tuber \$10.00, Plant \$5.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Ellinor Vanderveer and Her Namesake

FOR THE HAYES DAHLIA GARDENS

This lovely flower won the First Prize for the best bloom of "Ellinor Vanderveer" at the Dahlia Show of Southern California held at the Biltmore Hotel, Los Angeles. In the dahlia report given in the 1927 December issue of the Garden Magazine and Home Builder, "Ellinor Vanderveer" was among the twenty conceded the "Best Bets" in the dahlia world. (For description see page 6)

Decorative Dahlias

★CONCHITA—A pink Rookwood without the lavender suffusion. The formation of this large, deep flower is irregular enough to be charming. Stems are long and stiff, held high over plants that grow moderately tall. Tuber \$2.00.

★DR. TEVIS—Soft salmon rose, suffused with old gold, shading to a golden apricot center. One of the largest grown; flowers nine to eleven inches in diameter; the immense flowers being held erect on fine, long, vigorous stems. Tuber 75c.

★DORIS CANNEY—(One of our 1928 Introductions.) A fine new decorative of a rich golden apricot coloring. The blooms are huge and of great depth and are carried on strong stems above a most attractive bush, the foliage of which is exceptionally dark green. A great exhibition variety as the flowers are always perfect and large and have excellent keeping qualities, thriving well in hot weather as this dahlia has been tried out in the East and South and fine reports have been received concerning it. This dahlia was named for a very dear friend of ours and expresses her charming personality. Tuber \$7.50, Plant \$3.75.

★EAGLE ROCK BEAUTY—(Broomall Novelty.) A more beautiful combination of pink and cream than is displayed in this glorious creation would be difficult to imagine. It is in a class by itself and unanimously admired by all who have seen it. It is vigorous in growth with good habits, with strong stems, holding perfectly erect the immense blooms which are full to the center and produce in abundance till frost. Plant only \$5.00.

EASTERN STAR—This fine Novelty of Dahliadel's which has scored very high at various exhibitions in the East is of a beautiful soft saffron yellow with old gold shadings. The flowers are very large, of great substance and are held erect on strong stems, making it an exceptionally good cut flower. Tuber \$3.00, Plants \$1.50.

★EARLE WILLIAMS—This very large blossom, of brilliant crimson and white well distributed in the petals, stands erect on long stiff stems. Sometimes a blossom will come crimson, tipped white. \$1.50.

★EILEEN ROXBOROUGH—(One of our 1927 introductions). A stately bloom held proudly erect on a stiff, cane-like stem. The coloring is an intense rosy pink, with a suffusion of mauve and gold. The large blooms are exceedingly attractive in the garden, having a rich, glowing effect, and owing to their unusual keeping qualities and excellent stems, can not be excelled as cut flowers. Tuber \$3.50.

★EL DORADO—An immense blossom of vivid gold, deepening in the center. This exceptionally fine dahlia of great substance stands well out of the foliage of a low growing bush, on strong erect stems, making it not only an exhibition variety but an excellent cut flower. Tuber \$3.00.

ELITE GLORY—This novelty of W. W. Kennedy & Sons is a monstrous flower of a brilliant rich red without any apparent purple or maroon shadings. The blooms and foliage are gigantic in size, and is regarded as a "break" in the dahlia world and cannot be surpassed for spectacular effect, causing a sensation not only in our garden but when we exhibited it at the recent Palace Hotel Show. Tuber \$5.00, Plant \$2.50.

★ELLINOR VANDERVEER—One of our originations that has been a great success and prize winner throughout the country. An incomparable dahlia of exquisite beauty and great size. The large blossoms of growing, satiny rose pink are of great depth and substance and are held far above a tall sturdy bush on exceptionally long, stiff stems. There is no surplus leafage and with ordinary disbudding every flower is perfect. This dahlia is said by many to be the best California dahlia ever put on the market, as shown from the excerpts on page 31. Ellinor Vanderveer was included in the twelve best California dahlias that won for us the Palace Hotel Cup not only in 1926 but in our recent 1927 Show at the Palace Hotel. Ellinor Vanderveer was among the twenty dahlias mentioned as the "BEST BETS" in the dahlia world, in the December issue of The Garden Magazine and Home Builder. (For further description see page 9). Tuber \$2.50.

★AMBASSADOR—Very large blooms of deepest shade of red or maroon, and if grown in the shade are nearly black. Free blooming; stems long and stiff. 50c.

★EVELYN ADAMSON—The color of this immense and exquisitely charming dahlia is so unusual it is difficult to describe. A rosy fawn pink suffused with gold, growing more beautiful as the blossom matures. This enchanting flower, very large yet refined, is held on a long graceful stem. \$1.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Ellinor Vanderveer—Decorative Dahlia
ONE OF OUR FINEST ORIGINATIONS

This immense glowing, satiny rose pink decorative which helped us win the Palace Hotel Trophy Cup for the best collection of 12 California dahlias at the recent show, is said by many eastern growers to be the best dahlia ever originated in California. (For further description see page 8)



Barbara Wear—Decorative Dahlia
ONE OF OUR BEST 1928 ORIGINATIONS

This lovely new dahlia of delicate coloring won for us at the 1927 Palace Hotel Dahlia Show, the Achievement Medal, offered by Doubleday, Page & Co., for the most worthy new dahlia west of the Rocky Mountains, never before exhibited. (For further description see page 5)

Decorative Dahlias

★**FAITH GARIBALDI**—The Gold Medal Dahlia introduced by Bessie Boston. This immense, deep rose decorative is a flower of great substance and of perfect formation. It does not require heavy disbudding for immense blooms. The stem is exceptionally strong and carries the flower high above the foliage. The blossoms last indefinitely on the bush and nearly a week in the house. This dahlia has won many prizes in different parts of the country. Tuber \$3.00, Plant \$1.50.

★**FLAMING METEOR**—1927 Novelty. This great new dahlia won again for the Barker Dahlia Farm, first prize at the Dahlia Show of Southern California for the Best Fifty Blooms, and was also awarded many other first prizes. The flower is large and of good depth, splendid form and unexcelled keeping qualities. The color is a flaming orange scarlet, deepening to burnt orange at center where each petal shows an amber yellow base. The stems are long, tough and canelike. This new dahlia will be grown by everyone who loves rich colors and gardens supplying florists. Tuber \$5.00, Plant \$2.50.

FORT WASHINGTON—(Eastern Novelty.) This huge dahlia is dark red, almost bordering on a maroon and tinged with black has won many prizes for the "largest dahlia in the show" as it is very seldom less than 10 inches without forcing. The immense flowers are held perfectly erect on long, canelike, stiff stems. It is a great prize winning dahlia, and one of the most attractive dahlias in our gardens. Tuber \$5.00, Plant \$2.50.

★**FRANK PELICANO, JR.**—(1928 Introduction originated by Mrs. C. Christensen.) A dahlia that can be grown to an immense size. In color, amber shading to gold in the center—like a glorious sunburst. The immense blooms have deep petals and are held high on long stems above a tall, strong growing bush. Its great size and beauty made this dahlia an attraction in our garden. Tuber \$5.00.

★**GLADYS ROLANDS**—(One of our 1927 introductions.) A lovely flower of an extremely odd and beautiful coloring. In fact, no description can half convey its beauty. The base color is lavender, but this is almost hidden with a heavy suffusion and veining of reddish purple. The stems are perfect and hold the large, very deep blossoms proudly erect on a tall, well branched plant. We have had excellent reports of this dahlia from all parts of the country, its unusual coloring and good stem having made it very popular. Tuber \$2.50.

★**GOLDEN SUNSET**—(One of our 1928 Introductions.) A huge dahlia of remarkable formation and a brilliant gold in color. The blossoms are very large and full with extremely long petals reaching back completely covering the stems. The flowers are held high above a medium size bush with long stiff stems and the centers are always perfect. We have a large stock of this lovely dahlia which won the First Prize for the Best Gold Dahlia grown in San Francisco, at the 1926 Dahlia Show held at the Palace Hotel. Tuber \$5.00.

★**GORDON BLANDING**—A lovely new dahlia of soft pastel shades. The outer petals of the flower are deep pink at the base and lighter pink at the tips, while the center of the blossom gradually lightens to a creamy white, with the faintest suffusion of pink. The flower is very large and attractive with good stems and a variety that is in bloom from early until late in the season. Tuber \$1.50.

★**GRACIAS**—(1927 Novelty.) One of the largest, deepest dahlias ever introduced. The color is yellow, heavily overlaid with Oriental red. The stem is strong and holds the flower erect. It is an early bloomer and continues all season and very free flowering. The bushes are low growing and immense exhibition blooms can be obtained by thorough disbudding. Tuber \$5.00, Plant \$2.50.

★**GRENADIER**—This dahlia, of huge size and depth, with slightly quilled petals, is purplish maroon on one side and silver on the other, but both colors show—a very unique effect. The stems are long and strong, and the bush always is covered with blooms. Tuber \$3.50.

★**HALVELLA**—One of the most charming varieties in our garden. A beautiful rose pink flower of huge size and perfect formation, held erect on perfect stems. Visitors are captivated by the irresistible beauty of this dahlia, which is always in bloom and one of our best cut flower and exhibition varieties. Tuber \$1.50.

★**HARRY DAVIDSON**—A very pleasing variety of mulberry shadings. The flowers are large, stems fine, and the bush quite tall and always in bloom. \$1.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Decorative Dahlias

★**HATHOR**—(One of our 1927 Introductions.) A dahlia of most vivid Oriental colorings and of the lure of far off places. The predominating color is flame, not red, but verging on deep crimson, orange and all those colors seen in glowing embers. Hathor was the Egyptian Goddess of love, mirth and joy, and this dahlia fittingly symbolizes these qualities. The formation of this large and attractive dahlia of good substance is always perfect and the stem exceptionally fine and stiff, holding the blossom erect. We have had glowing reports of the success of Hathor from different parts of the country, many writing how pleased they were with its rich, new and distinctive color. One wrote that "Hathor was a glorious flower to use with autumn foliage"; others: that "it was the most beautiful dahlia they had ever seen"; "when shown in several collections it was always one of the outstanding varieties"; and many more reports from pleased customers. Hathor is in the 1927 Roll of Honor for dahlias of Special Merit throughout the country. Tuber \$5.00, Plant \$2.50.

★**HIS MAJESTY**—One of the best reds. An immense flower of a bright scarlet, remaining large all season. Does not require heavy disbudding to obtain size and stem. The bushes grow low and bloom abundantly. Tuber \$2.50.

JERSEY'S BEAUTY—A perfect bloom of an exceedingly live, deep true pink carried high above the foliage on long perfect stems. Tall grower. Tuber \$1.00.

JERSEY'S BEACON—This Silver Medal dahlia has won many prizes in the East and is an exceedingly attractive dahlia of Chinese scarlet with a paler reverse giving a two-tone effect. It is a very large flower, is a vigorous grower, and has a good stem. Tuber \$2.50.

JERSEY'S IDEAL—This novelty of W. H. Waite's scored very high in the Eastern Shows. The color of this magnificent dahlia is best described as lavender pink, although sometimes it is clear lavender. The flowers are borne face up on top of the stems and the long petals folding down and making a very deep flower. Vigorous grower and free bloomer on an ideal stem. Tuber \$5.00, Plant \$2.50.

★**JESSIE K. PRESCOTT**—A beautiful large flower of an unusually lovely coloring, deep orange at the center, gradually shading to creamy orange on the rows of outer petals, and illuminated with a violet glow. Exceptionally long, good stems. \$1.50.

JOHN ALDEN—A fine, upstanding variety of a color greatly in demand. The large flowers are of a true purple, held perfectly erect above a fine, sturdy bush. \$1.00.

JOHN DOE OF OZ—A large blossom of pale yellow, with a faint suggestion of orange. The flowers have great depth and fine formation. The plant is tall and robust and the stems are excellent. A beautiful cut flower or garden plant. 75c.

★**JOY**—(1927 Novelty.) This is Bessie Boston's Joy. A clear silver lavender without a trace of white is the color of this exquisite dahlia. Imagine "Shadow's Lavender" without any white shading and you have its color, and its formation is as attractive, but different. The large flower grows exactly on top of the stem like a chrysanthemum. The bush is tall and has beautiful fernlike leaves. The flowers never show center and bloom early and late and have excellent keeping qualities. Tuber \$10.00, Plant \$5.00.

JUDGE MAREAN—In this large dahlia there is a riot of blending color, ever changing as the flower ages. There is a glowing salmon pink, iridescent orange, yellow and pure gold, and the shades all blend most beautifully. The large fine flower stands on a long, straight, strong stem facing the garden boldly. \$1.50.

★**JUNIOR**—One of our originations that has made a sensation throughout the country. An enormous flower of pure lavender, the centers remaining closed throughout the entire season. This huge blossom is a seedling of the Millionaire, but has greater width. Junior is truly wonderful in the garden and as a flower to be used in competition in the largest-dahlia class, having won several first prizes in different parts of the country. \$1.50.

★**J. W. DAVIES**—The coloring of this beautiful dahlia is difficult to describe; the deepest shade of cerise at the center, graduating to a lighter tint. This blending of the two shades creates an entirely new effect. The immense flower has depth as well as size and the stem is perfect, making it as good for cutting as exhibiting. It blooms profusely all the season. One of the most admired dahlias in our garden and was included in our twelve best Californians in 1926 Show. Tuber \$2.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Decorative Dahlia—Shirley Oliver

This immense light rose pink is a fine exhibition and garden flower and maintains its size the entire season. (For further description see page 19)



The Beautiful First Prize Basket of California Dahlias

This was one of the most attractive features of our exhibit and was made up of the following Autumn tinted Dahlias: Hathor, M. H. de Young, Sunny California, El Granada, El Dorado, King Tut, Amun Ra, Talisman, Rollo Boy, Champagne and Bazaar. The immense dahlia in the vase is Siskiyou.

Decorative Dahlias

★**KING TUT**—One of our 1926 originations. An extra large blossom of rich, dark, velvety, glowing, crimson burgundy, of fine formation and with closed centers throughout the season. One of the most admired dahlias in our garden. Indispensable for the darker tones that add richness to a combination of dahlias, especially the autumn shades. The large, fine blossoms of great substance are held high above strong, medium tall, bushes on extra long stiff stems. King Tut is one of our finest cut flowers, and was included in our collection of Best California Dahlias in 1926 and also at our recent 1927 show at the Palace Hotel. We have received many splendid reports of this lovely dahlia. Tuber \$3.50.

★**KITTIE DUNLAP**—A delightful new shade of American beauty rose. This beautiful dahlia which has been a consistent prize winner throughout the entire country, is a very large flower of perfect formation. The long stiff stems, and excellent keeping qualities make it indispensable as an exhibition as well as cut flower variety. A bloom of this remarkable variety was sent by Air Mail to the American Dahlia Show in New York, and lasted four days after its arrival. Our display is never complete without a large vase of this superb dahlia. Tuber \$1.00.

LADY BETTY—This very lovely dahlia is a creamy white, but a pinkish suffusion is spread as a haze over the flower. A large, fine flower produced on strong stiff stem. One of the best Marean dahlias. \$1.00.

★**LOGAN'S WHITE**—A most excellent pure snow white dahlia without a tinge of any color. The blooms are large, and are held on long, stiff stems. The bushes are always covered with blossoms. \$1.00.

LYNDORA—This Novelty of H. F. Hall's is in color a medium yellow with suffusion of amaranth pink on the reverse, just enough of the pink to brighten and illuminate the entire flower. The flower is large, of good formation and has good stems. This dahlia has done very well for us and is one of the outstanding prize winners of the East. Tuber \$7.50, Plant \$3.75.

★**MARJORIE HENNESSEY**—(One of our 1927 Introductions.) Owing to a limited stock we are unable to list this charming dahlia this season, which is pictured herewith.

MARMION—(Novelty of M. G. Tyler's.) Truly among the very largest in our garden. Most flowers are dwarfed when placed near it. The color is pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high center, and outlining each petal. The stems are good, and hold the immense blooms gracefully above the sturdy plant. Marmion is an excellent variety for the "Largest Dahlia in Show" competition and has again won many prizes this year throughout the country and given much pleasure to all who grew it. Tuber \$7.50, Plant \$3.75.

★**MAUDE JOHNSON**—(1928 Introduction originated by Martin Johnson.) A beautiful decorative with a combination of coloring absolutely unique—a pinkish violet shading to white, flushed with lavender. The base of all the petals is gold giving the effect of a gold center. Each petal has a wee tip of gold and are long and curling. Early flowers are very, very large and borne on stiff stems. Bushes grow fairly tall and produce plentifully of blossoms that are held high out of the bushes on long stems. Centers remain closed until late season when the stems grow thinner.

The flower keeps very well when cut and has attracted unusual attention because of its different coloring. This lovely dahlia should do exceedingly well where the seasons are short, as the first blooms are extremely large and very beautiful. Tuber \$5.00, Plant \$2.50.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Decorative Dahlias

★MAY TROWER—(One of our finest 1928 Introductions.) A dahlia we are justly proud of, as it is one of the very finest we have ever originated, and the most admired variety of its coloring in our entire display garden. A huge, deep, most artistic flower, ranging in color from palest gold to a deep golden apricot. Occasionally the flowers will be regularly tipped white, presenting a very novel appearance. Hardly any two blooms are the same. The stems are long, stiff, and rigid, and hold the blossoms proudly erect in spite of their size. May Trower is an excellent garden, exhibition and cut flower, being unusual in formation, with great depth and substance, and a rich, beautiful blending of colors. We feel very fortunate in being the originators of such a lovely and novel dahlia. See illustration on page 4. Tuber \$10.00, Plant \$5.00.

★MEADOW LARK—A fine large flower of a new coloring. It has shadings of buff and straw, with the reverse side of the florets darker. This large sized flower is held high on extra long, straight stems, out from a tall plant with vigorous foliage. Tuber \$2.50.

MEPHISTOPHELES—Ruby-red, showing small golden yellow points at the end of some petals, thereby enhancing its beauty. This large Dahlia is held erect on a long, unusually stout stem. Very highly recommended, as it is different. Tuber \$1.50.

★M. H. DE YOUNG—A beautiful blossom of pure old gold with scarcely any variation in color, except perhaps the center is illuminated with a slightly brighter shade. This exceedingly attractive flower is an invaluable addition to the Autumn colored dahlias so much in demand. The large flower is held high on absolutely stiff stems, growing far out of the foliage. An excellent flower for exhibition and in demand by the florists because of its being such an excellent cut flower. This dahlia was not only in our Collection of Twelve Dahlias that won the Palace Hotel Trophy Cup at the Palace Hotel, but also in the Best Collection of California Dahlias at the Los Angeles Show. Tuber \$4.00, Plants \$2.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Beauties Seen in Our Garden

One of the young lady visitors to our garden is admiring our yellow decorative "Olive Reed", the other young lady to the right is holding our light rose decorative "Shirley Oliver". The large dahlia below, facing right, is our rose pink decorative "Ellinor Vanderveer".

Decorative Dahlias

★**MISS CALIFORNIA**—(1926 Novelty.) A large, perfectly formed, and very beautiful blossom of the new shade of Oriental Fuschia. The plant is tall and hardy, the stems perfect and exceptionally long so the large blooms are held proudly erect and look one squarely in the face. An excellent flower for exhibition, cutting, or garden effect. Tuber \$3.50.

MILLIONAIRE—Most delicate lavender with a faint pink cast overshadowing it. The immense bloom of unusual depth stands erect on its stiff stem and is an extremely valuable cut flower. This dahlia has won many prizes in the largest dahlia class and was \$10.00 when introduced many years ago. Tuber 50c.

MORDELLA—One of the best of the newer dahlias. A real art dahlia of a bright apricot buff color, although it is infinitely more beautiful than the description. The flowers are large, and are held well above a tall growing plant on excellent stems. Mordella is a great favorite, and helped us to win the Gold Medal for the "Best Display of New Jersey Dahlias", at the 1926 Palace Hotel Show. Tuber \$2.00.

★**MRS. CARL SALBACH**—Is still a favorite, and is one of the really great dahlias—a success wherever grown. An immense bloom of a lovely mauve pink, shading lighter to the center and every petal outlined in deep mauve. The stems are extremely long and strong, holding this immense blossom proudly erect above a tall, vigorous plant. 75c.

★**MRS. ETHEL F. T. SMITH**—Creamy white, shading to a lemon tint in the center. The flowers are huge, and the bushes are always covered with them. The stems are extra strong and fine. 75c.

MRS. I. DE VER WARNER—This exquisitely beautiful blossom of soft orchid, or rich rosy mauve, is one of the most admired in our gardens and the best of the Marean dahlias that we have grown. This extra large refined, lovely flower with its long stiff stem, is a prolific bloomer and one of the very best for cut flowers as well as exhibition purposes. 75c.

★**MURIEL**—One of our 1926 originations and a fine cut flower variety of good size. In color a charming, clear baby pink. This beautiful blossom has fine long stiff stems growing out of a sturdy bushy plant which must be well thinned out and disbudded if you wish large blooms, as it is very floriferous. To one loving delicate colorings this is very appealing. \$1.50.

★**NOBILIS**—Our garden is never complete without a row of Nobilis, as it is so bright and attractive. The flowers are of brilliant crimson, tipped white, and coming in all possible combinations of the two colors. It is almost a counterpart of Earl Williams. Visitors invariably exclaim over the beauty of this variety, especially the men, who like the bold, large flowers on their dandy stems. \$1.50.

★**OLIVE REED**—Another of our originations that we can recommend most highly. This remarkable dahlia of mammoth size, is of a clear and pure shade of yellow, and has held the attention of visitors to our garden, who declared that although they did not generally care for yellow dahlias, this one appealed to them. We have had fine reports from this dahlia that it has created a sensation in many gardens. The massive blooms of great substance, are held erect high above a vigorous bush, on strong, rigid stems. \$7.50, Plants \$3.50.

★**PATTY JANE**—One of our 1926 originations. This lovely bright rose pink blossom with its pale delicate pink center, is a seedling of Mrs. Carl Salbach, and has all its good qualities. A large flower with long, fine erect stems, and an excellent cut flower variety. We always use Patty Jane in pink baskets at the different dahlia shows. We have received many fine reports of this dahlia as not only being an excellent exhibition flower but an unusually good cut flower. Tuber \$1.50.

★**PEERLESS**—An exceptionally fine clear sulphur yellow blossom of large size, great depth, and regular formation, standing erect on a hard, stiff stem. The bushes are always a mass of bloom. Tuber \$2.00.

★**PERELLA**—(1927 Novelty of Bessie Boston's.) The color of this lovely dahlia is a bright rose pink, shading lighter on the outer petals which are long. The inner circle of petals show a trace of lavender. Perella is much pinker and without the lavender suffusion of Rockwood and the flower is much bigger but not as deep. The stem is long and stiff and grows out of the foliage and holds the flower up. Bushes grow to medium height, producing an abundance of perfect blooms from early to late season. The flowers are of excellent keeping qualities and are even more beautiful under artificial light than when they are growing. Tuber \$7.50, plant \$3.75.

★**PIONEER**—A large blossom of dark mahogany red. These richly colored blooms, produced in profusion, have long and wiry stems. The ornamental foliage of dark bronze green blends well with the unique shade of the flower. \$1.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Decorative Dahlias

POP STEWART—This is a remarkable flower of great size. The petals first appear a rose pink but as it matures the flower undergoes a complete transformation, out into a most exquisite shade of the purest lilac pink and we recommend it as one of the finest dahlias of its shade in existence. It is a wonderful grower with splendid stems. Tuber \$2.00.

★PRIDE OF CALIFORNIA—A very large crimson red decorative with a full dark center that has never been surpassed as a good keeping cut flower. Very prolific. Extra long, stiff stems hold blooms erect above tall bush. 50c.

★PRIMULA REX—A startling decorative of a very light cream or primrose color. It attracts immediate attention in the garden with its vigorous growing bush, producing gigantic flowers on long stiff stems. This fine dahlia was in our collection of "Twelve Best California Dahlias" at the recent show. Tuber \$5.00, Plant \$2.50.

★QUEEN OF THE GARDEN BEAUTIFUL—An enormous clear primrose yellow decorative. A strong vigorous grower with extra long tough stems. It has been awarded numerous prizes as the "largest flower in the show" not only in California but throughout the country. This extraordinary bloom lasts for days when cut. Our large vase of this dahlia not only attracted much attention at the Palace Hotel Show in San Francisco, but also at other exhibitions in various other cities as it makes a most magnificent showing for exhibition. This dahlia was originated in "The Garden Beautiful" at San Quentin, the State Prison. Against keen competition at the 1925 Palace Hotel Show, twenty-five of these huge blooms won the coveted Samuel Heller prize for the dahlia showing most pre-eminent merit. Tuber \$5.00, Plant \$2.50.

★REALIZATION—This large canary yellow decorative is one of the first dahlias to bloom in our garden and is covered with flowers throughout the entire season. Fine stems and a sturdy bush. \$1.00.

ROBERT TREAT—This dahlia is unlike any other existing variety in color, being of a brilliant American Beauty Rose shade, exhibition type and one of the greatest prize-winners wherever exhibited. The immense bloom has great substance and is held erect on long, strong, stiff stems. Robert Treat is an exceptionally handsome variety, and always attracts attention in our garden, where it is very popular. Tuber \$1.50.

★ROOKWOOD—A most beautiful dahlia, that has been a persistent prize winner, ever since its introduction. The color is pure bright cerise rose, without the faintest touch of magenta, and is as beautiful under artificial light, as the Russell rose. The immense flowers are held far above the low growing and spreading bushes on long, excellent, stiff stems. This was one of the Best Californias in 1925, also in our recent 1927 show at the Palace Hotel. Tuber \$2.50.

★RORY O'MORE—A striking fancy of deep maroon, tipped white. Large flowers, and perfect stems. A very attractive variety, especially in the garden. \$1.50.

★ROSA NELL—Clear bright rose, a rare color in dahlias which attracts immediate attention. This immense bloom is one of the very largest, and is held high above a strong, vigorous plant on extra long stiff stems. There were many of these beautiful dahlias used in the First Prize Basket entered by "Litchenberg" in the Los Angeles Show, being made up of dahlias and ribbon of Rosa Nell coloring which was magnificent and something different in novel effect. Tuber 75c.

ROSE FALCON—(Novelty.) One of the largest of the new Eastern introductions. A truly magnificent decorative of pleasing shades of amber, russet, and salmon. The formation is perfect, and the stems are excellent. The foliage of this beautiful variety is very dark and handsome. Rose Fallon is a wonderful keeper, and lasts for days when cut. Tuber \$5.00, Plant \$2.50.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



QUEEN OF THE GARDEN
BEAUTIFUL—DECORATIVE

Decorative Dahlias

SAGAMORE—A large, perfect flower, of pure gold, deepening toward the center to a rich reddish apricot. The stems are fine, and hold the exceptionally deep and full blooms perfectly erect. Sagamore is a fine variety for the gold effect in Autumn baskets. Tuber \$2.50.

★**SALBACH'S WHITE**—The most perfectly formed white dahlia we have ever grown. Its unusually perfect formation and waxy appearance make it an outstanding and much admired variety. The stems are perfect and hold these fine, large white flowers proudly erect. Tuber \$5.00.

SANHICAN MAGNET—As the name indicates, one of the big fellows of the dahlia kingdom, originated by Fisher and Masson. Exhibition decorative of a pale amaranth pink; face of petals tipped with a deeper shade, reverse of the petals a solid claret color. The large flowers are held erect on stiff stems. Free bloomer, medium height plants, dark green foliage. Tuber \$4.00, Plant \$2.00.

★**SANTA ANNA**—(1927 Novelty of Frank D. Pelicano & Sons.) One of the largest and best Hybrid Cactus of this shade. A beautiful salmon rose suffused with gold. The flowers are held well above the dark green foliage on good stems. The petals are long and wavy which give the flowers striking form. Does very well in a warm climate. The color of this new dahlia is most attractive and has won the admiration of everyone wherever shown. Fine for exhibition purposes. Plant only, \$2.50.

★**SCOTTISH CHIEF**—An unusual shade of golden cocoa or an amber coloring. Sometimes the blossoms are tipped with white, deepening into pink. Stems are long and strong. 50c.

★**SERPOLETTE**—A lovely flower of bright mauve with a prevailing pink tone. The large, full blossoms are held perfectly erect on fine stems. This beautiful dahlia is an excellent variety for all purposes. Tuber \$1.00.

★**SHIRLEY OLIVER**—One of our 1926 originations. This beautiful blossom of immense size is of a lovely light rose pink, with yellow at base of the long petals. This fine flower is held proudly erect on exceedingly long, straight stiff stems. We have received many good reports of this dahlia from the East. See illustration on page 13. Tuber \$2.50.

★**SHUDOW'S LAVENDER**—If you love delicate tones, there is no more beautiful flower than this lovely silvery lavender, slightly shading to white. This exquisitely beautiful flower with a long, stiff, erect stem is held high above an attractive lace-like foliage on a tall growing plant, that is an ornament to any garden. A true decorative that never shows a center. No exhibit is ever complete without one or more of these charming flowers, and is always in demand as a cut flower. Tuber \$2.00.

★**SOLE MIO**—(Novelty). Without doubt among the largest yellow dahlias we have ever grown. The color is a rich, deep yellow, with a suggestion of apricot. The stems are perfect and hold the immense flowers boldly above the strong, low growing bush. Tuber \$3.00.

SOUTHPORT PRIDE—(Novelty of Sarah Wakeman Wood's.) This lovely decorative is a primrose yellow, tipped lavender. The large flowers are held erect on the best of stems above fine bushes which produce these glorious blooms from early to late throughout the season. This variety has won two certificates of merit from the trial gardens and many first prizes at the New York and other Eastern Shows. Tuber \$2.50.

★**ST. BERNARD**—A huge flower of soft creamy white, suffused with a clear pink. Has a very good stiff stem, and is excellent for exhibition. \$1.50.

★**SUFFRAGETTE**—A large canary yellow decorative that is always in bloom. Occasionally a blossom will appear with white tips. The stems are fine and the bush is tall and robust. \$1.50.

★**SUNNY CALIFORNIA**—A glorious combination of old gold, suffused with various shades of orange and red. The flower has a metallic lustre which heightens its beauty. In several recent exhibitions we displayed a large Oriental chest, and many Sunny California blooms were invariably used to produce a very rich effect in combination with other blending dahlias. The stems are fine and hold the flowers erect above a tall plant. Tuber \$1.50.

★**SUSAN G. TEVIS**—An exceptional dahlia with a distinctive new color tone of a deep shade of lilac with a bluish sheen. A very graceful bloom of fine depth and great size held high above a vigorous plant. The stems are long and strong. \$2.50.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Decorative Dahlias

- ★**TOMMY ATKINS**—Without doubt the most startling dahlia in our garden. Huge flowers of flaming scarlet that fairly glisten in the sunlight. Everybody likes it as it is so different and no color approaches it in vividness. The stem is very stiff, like a cane and the blooms are held proudly erect, so that the name is exceptionally appropriate. Tuber \$2.00.
- ★**TREASURE**—(1927 Novelty of Bessie Boston's.) This lovely decorative of new pastel colorings is cream with a reverse of deep Jasper pink. The color on the back shades the petals. The blossom is large and composed of long narrow petals which have a delightful twist and turn. The flower grows well out of the foliage on long stout perfect stems. The centers remain closed all season and the blossoms keep well when cut. Tuber \$7.50, Plant \$3.75.
- TRENTONIAN**—One of Fisher & Masson's finest originations. A giant decorative that appeals and captivates, and is really symbolic of Autumn. A wonderful blending of old gold, amber, and coppery bronze, the whole forming a flower of marvelous brilliancy, with a center of reddish bronze. The stems are perfect—long, and strong, and hold the large blooms proudly erect above a very husky and handsome bush. \$2.00.
- ★**TRYPHINNIE**—A lovely flower of bright shell pink, shading lighter at the tips of the petals. At the base and throughout the petals is seen a bright golden yellow. The reverse of the petals is a rich pink, giving the flower a decidedly new color. The stem, rigid and strong, lifts this good-sized blossom high above a low-growing plant. One of our best exhibition as well as cut flowers. \$1.00.
- U. S. A.**—This magnificent mammoth dahlia is a deep orange—that very unusual color so hard to attain in a dahlia, and the color most in demand by flower lovers. It is very free blooming dahlia with a fine long stem. A great favorite. \$1.50.
- ★**VALENTINE**—A novelty of tremendous size and a lovely color of pure cerise. A truly wonderful exhibition and garden flower. The blossom sometimes is too heavy for the stem, due to its great size. In the largest dahlia class. \$1.00.
- ★**WIZARD OF OZ**—The color of this veritable giant of a dahlia of Leslie E. Doolittle's is a rare shade of glowing amber pink, or soft salmon shades. The immense blossom is held above the foliage with a fine, upright stem. In some localities it has a slight tendency towards the Cactus type. A remarkable dahlia of beautiful coloring. \$3.00.
- YANKEE KING**—(1927 Novelty of Sarah Wakeman Wood's.) It is hard to accurately describe the coloring of this dahlia which has won so many prizes at the New York Shows, which is a recommendation in itself. It is a bloom of deep autumn tints with some rose on the reverse of the petals, or, as one admirer described it, intense flame with rose reverse. Th blossoms are very large and held erect on a tall vigorous bush by extra long fine stems. Yankee King was one of the eleven varieties that scored at Storrs for the A. D. S. Field Day. This was also one of the outstanding dahlias in our garden this past season. Tuber \$10.00.
- ★**YUKON**—(1927 Novelty of Bessie Boston's.) A decorative of a very distinctive coloring of royal purple, with a light blue running through it. This blue suffusion is most noticeable in the outer petals. The flowers are large but not immense, and are held with hard stiff stems high above bushes that are tall and luxuriant. An excellent cut flower as the centers are always closed and it is an excellent cut flower to be used with flowers of lilac, lavender, mauves and when used with pastel coloring can be added as a contrast. Tuber \$2.50.

If you do not find the varieties you wish in this selection, write us. We have many dahlias of which stock is too limited to list.

We shall be very pleased to render every assistance possible to those interested in the culture of the Dahlia.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Hybrid, American, and English Cactus Dahlias

The hybrid Cactus Dahlias are becoming the most popular. They have broader and more massive petals. Excellent for cut flowers, and being a hardy variety, do well in almost any climate.

American Cactus is a new type. The petals are coarser than the English exhibition, but not heavy enough to form a hybrid. In the East, flowers of this type are still permitted in the Cactus collections.

The English Cactus Dahlias have long, narrow, pointed petals, like a chrysanthemum. They will always be favorites owing to their unique and spidery formation.

ALABASTER—Fine white English Cactus. Large and incurved. An indispensable variety, beautiful for garden and a fine cut flower. \$1.00.

ALICE WHITTIER—(Novelty of Charles G. Reed's.) Winner of the President's Cup in Boston Show in 1924. Color a very delicate shade of primrose yellow; Exhibition sized flowers and exceptionally deep. Stiff stem and good habit of growth. Mr. Reed recently wrote us: "Alice Whittier has been one of the outstanding dahlias of the year and seems to improve with age as it has won several prizes galore." Tuber \$5.00, Plant \$2.50.

AMBASSADOR—Hybrid Cactus. One of the most sensational varieties ever originated, and a general favorite. In formation it resembles a huge sunburst. Its color is soft yellow, with salmon, amber and pink shadings, gradually deepening toward the tips of the petals. The flowers are of the largest size, and are held perfectly erect on extra strong stems. Ambassador was included in our twelve Best California dahlias in 1926, also at the 1927 Show at the Palace Hotel. Our stock is the prize winning strain and is guaranteed to be full with perfect centers. Tuber \$2.00.

AMBER GLOW—English Cactus. A bright yellow, deepening to pale orange at the center. The petals are long, narrow and straight. An exhibition and cut flower variety. \$1.00.

A. R. PERRY—English Cactus. Old rose, tipped with gold. A very beautiful and large exhibition flower, with long, narrow, incurved petals. The stems are good. 75c.

BALLET GIRL—English Cactus. A flower difficult to describe. It is sometimes orange with a white edge, then again, white shading to orange, or white edged orange, and at times pure orange. The immense blooms attract the attention of every visitor to the garden. Of perfect formation and a good cut flower. \$1.50.

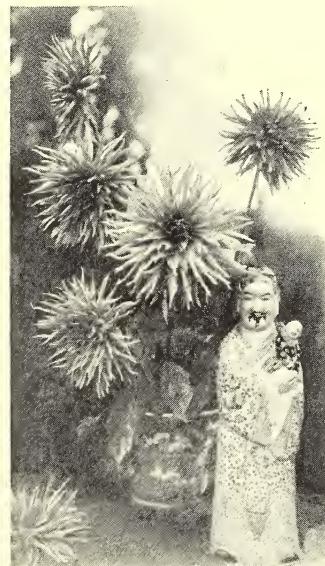
CALIFORNIA ENCHANTRESS—Hybrid Cactus. An immense bloom of great substance. It is a delightful shade of pink. The stem is fine and it is free flowering. This beautiful dahlia has given satisfaction wherever it has been grown. \$1.00.

CLAIRE WINDSOR—An excellent pure white Hybrid Cactus, with all good traits. As a cut flower it is unexcelled, the stems are perfect, long and strong, and the tall bush is continually covered with the large, perfectly formed flowers. Claire Windsor is a valuable acquisition to any garden, and can be used for a background effect as the bush frequently grows six or eight feet tall. Tuber \$2.50.

DADDY BUTLER—An immense hybrid cactus of truest form for exhibition, and a good cut-flower. A most unusual blending of colors—American Beauty shades or rosy carmine, and the reverse of the beautifully twisted and rolled petals of a lighter tint, giving a variation of color. The stem is perfect, and the bush is always covered with large, perfect blooms, which last for days when cut. Tuber \$1.00.

EAGLE ROCK SUNSHINE—The color of this Broomall's Cactus dahlia is a deep shade of yellow. The flowers are very large and are held perfectly erect on strong upright stems. The blooms are full to the center until frost. As the plant makes a very bushy growth, would advise thinning out the plants for enormous blooms. Tuber \$5.00, Plant \$2.50.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



AMBASSADOR
(Hybrid Cactus)

Hybrid, American, and English Cactus Dahlias

EDNA FERBER—(1927 Eastern Novelty.) A magnificent Hybrid Cactus. One of the finest ever produced. The coloring of this fine dahlia is very pleasing—a glistening coral shading to old gold on face of petals. Its immense blossom is held high above the bush which is of medium growth with exceptionally fine stiff stems. This dahlia is one of Fisher & Masson's finest creations which is a recommendation in itself. Tuber \$7.50, Plant \$3.75.

★EL GRANADA—Another Gold Medal Hybrid Cactus dahlia that is a great prize winner. Its color is a vivid orange, and the petals twist and interlace, showing at the tips a creamy yellow reverse. The beautiful flowers grow well out of the foliage on long, fine stems. It is an early bloomer. The bushes are covered with these large, deep flowers which have closed centers, until late in the season. This is one of Bessie Boston's most sensational creations, and was included in our twelve best California Dahlias at the 1926 Show at the Palace Hotel. Tuber \$2.50.

★ELSIE OLIVER—Hybrid Cactus. An enormous creamy pink, shading to cream in the center—a delicate new pastel blend of pink and cream. This beautiful dahlia of perfect formation is a great favorite. Tuber \$1.50.

★EMPIRE (American Cactus Type)—The large bold flower is composed of many perfectly rolled, incurved petals. The color is deeper at the center, and gradually lightens to pure raspberry. Always full to the center; perfect stems. \$2.00.

★FLUFFY RUFFLES—This charming Hybrid Cactus of ours is a beautiful blossom of golden fawn with a satin sheen, shading to a golden yellow at center, having petals which twist and turn, showing an old rose reverse that gives a two-toned effect to the whole flower. This dainty good-sized flower is held erect on fine, stiff stems. \$1.00.

★FRANCES WHEELER—(One of our 1927 introductions.) A Hybrid Cactus dahlia that is decidedly out of the ordinary, and almost impossible to describe. The flowers are huge, and of a delightful light creamy yellow, deepening in the center. The reverse of the petals is suffused with a reddish purple and the petals are so fluted or twisted that both colors appear at once. The effect is very novel and charming, as the flower has, as one visitor exclaimed, a "marcelled" effect. The tall bushes are constantly in bloom from early till late. The stems are very long and stiff. Frances Wheeler is the top flower, above handle, in the basket of dahlias on page 14. Tuber \$3.50.

★GEE WHIZ—A large, attractive Hybrid Cactus of soft buff, shading to salmon, with perfect long stems. A fine garden and exhibition variety. \$1.00.

★GEORGE WALTERS—This Silver Medal prize winner is one of the best and most popular Hybrid Cactus dahlias, as it does well everywhere. We have always had great demands for this beautiful variety. An immense bloom of a lovely, pinkish salmon, suffused with gold in the center. A wonderful bloomer with long, stout, stiff stems. 75c.

★GLADYS BATES—An American Cactus. Large blooms, of incurved petals of tan, with a reverse of rose. The oddity of coloring is all that is needed to make this dahlia attractive, but it has every good point as well. Tuber \$1.00.

★GOLDEN WEST—American Cactus of great merit because of its coloring, stem and keeping qualities. The color is uncommon, a striking old gold. This dahlia is used extensively by the florists for decorating purposes, especially table decorations. 50c.

★GLADYS SHERWOOD—Hybrid Cactus. An immense, cream-white blossom, very deep and full to the center, having long, wide, satiny petals that glisten in the sun. Flowers are held erect on long, stiff stems. A fine garden or exhibition variety. 75c.

★HELEN DURNBAUGH—An extremely beautiful and dainty Hybrid Cactus of exquisite pink, shading to white. The large blooms are held erect on fine, long, stiff stems. No dahlia has ever given greater satisfaction, due to its loveliness. A good keeper. 50c.

HERBERT RABY—English Cactus. Wine crimson, huge flowers. Long, narrow in-curving petals. Another good exhibition cactus. 50c.

JEAN CHAZOT, or GAY PAREE—A French dahlia of delightful autumn coloring of golden bronze suffused with nasturtium red. Large flower with long, strong stem, especially fine for cutting. American type. \$1.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Hybrid Cactus Dahlia—Mariposa

This beautiful dahlia is of a delightful shade of pink which is intensified by a deeper colored center. A faint violet suffusion adds greatly to the charm of the dahlia. At the 1923 Exhibition of The American Dahlia Society, held in New York, this wonderful dahlia headed the list of the fourteen varieties selected as the most popular prize winners. Mariposa was also a prize winner at our recent exhibition at the Palace Hotel. (For further description see page 24)

Hybrid, American, and English Cactus Dahlias

KALIF—Its brilliant pure scarlet color, strong, stout stems, large perfect formation make it one of our most useful Hybrid cactus dahlias. 75c.

KING SOLOMON—This beautiful Hybrid Cactus of E. A. Andrew's is an orange buff or golden orange, with an iridescent sheen on the curled and twisted petals, forming an exceptionally artistic dahlia. Stem extra fine. Profuse bloomer and has been awarded many prizes. Tuber \$2.50.

★KOHINOOR—One of the finest of dark red Hybrid Cactus dahlias. Immense blossoms of maroon, and at times so dark as to be nearly black. These huge flowers of perfect type, large and deep, are held by stems stiff as a cane. Kohinoor is always invaluable for the dark effect in an Autumn basket. Tuber \$2.00.

★MARIPOSA—There has never been a greater favorite than this delightful shaggy lavender pink hybrid cactus. The beautiful pink coloring is intensified by a violet suffusion, which deepens at the center. This immense perfectly formed blossom has depth as well as diameter, and stands absolutely erect on a firm, stiff stem which rises at least three feet out of the foliage. Is an early bloomer and keeps its center throughout the season. No dahlia has ever won more prizes. Tuber \$1.50.

★MINAMOTO—Hybrid Cactus. A bright velvety scarlet blossom of enormous size and fine depth. Stem is long and stiff and the flower keeps its center throughout the entire season. \$1.00.

★MRS. EDNA SPENCER—An American Cactus of a delicate and exquisite shade of lavender or orchid pink. In much demand, as it is a lasting cut flower of unusual color and very beautiful under artificial light. The florists prefer this to any other cactus dahlia, and it is always a prize winner in American cactus competition. The stems are long and stiff. 50c.

★MRS. W. E. ESTES—This incomparable Hybrid Cactus is one of the largest and best snow whites grown. Does well in a warm climate as it never burns in the sunshine. The immense bloom, with its petals deep and full, is held high above the foliage on a long, strong stem, making a most excellent cut flower. Tuber \$1.00.

★NICHU—An extremely large light sulphur yellow Hybrid Cactus of perfect formation. The flowers have fine, long, stiff stems and remarkable keeping qualities, lasting for days when cut. Tuber \$3.00.

★OBERON—Deep old rose with the most pronounced violet suffusion; an exceedingly rich and attractive combination. The deep flowers of perfect Hybrid Cactus type, have long, strong upright stems, and remain double the entire season. \$1.50.

★PARADISE—A bold, massive Hybrid Cactus of decidedly different coloring—creamy old rose suffused with gold, so blended to give it a striking brown tone. This is a free blooming dahlia with extra long stiff stems. \$1.50.

★PARAMOUNT—(1927 Novelty of the Lincoln Dahlia Gardens.) A large Hybrid Cactus of a canary yellow shading to cream. Always comes with a good tight center. The petals are long, broad and slightly twisted giving the flowers a great diameter and depth. The massive blooms are held well above a medium growing plant with exceptionally stiff, strong, erect stems. Tuber \$2.50.

★PHYLLIS TUCKER—(1927 Novelty.) A very large well formed flower of incurved formation. A true bright pink. The face of the petals is cream pink. The center of the blossom is always closed. The flower is held high with a long leafless stem above the tall luxuriant bush of which the foliage is a very dark green. It starts blooming the last of August and produces freely until frost, the flowers never losing their size and the stems always remaining stiff. Tuber \$7.50.

PIERROT—Lovely deep amber, usually boldly tipped with white. Immense flowers, if disbudded are huge. Sensational exhibition English Cactus. 50c.

★REGENT—American Cactus type. A clear mauve pink. The many petals are scarcely coarser than the English type. This very beautiful dahlia is also a winner in American Cactus competition. The stems are extra long and stiff. \$1.00.

★ROLLO BOY—Another Hybrid Cactus that can be grown to immense size. Every flower is carried perfectly erect on a long, stiff stem. The color is a delicate shade of amber, deepening to old gold. Rollo Boy is a very conspicuous garden plant, and if desired for exhibition is in the "largest dahlia" class. Tuber \$2.50.

ROSA BONHEUR—A graceful combination of dainty form and clear color. Ivory white center, shading to a beautiful shell pink. Free blooming and splendid stem. The outer petals prettily twisted and curled, gives a graceful appearance. Good in color, form, texture and stem. Prize winners always. This, we learn, is the only American Dahlia that ever received an award from the French Horticultural Society. Tuber \$2.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Hybrid, American, and English Cactus Dahlias

★**SILVERADO**—(One of our 1927 Introductions.) Our Napa farm is located in the heart of the Silverado country immortalized by Robert Louis Stevenson. Naturally it has been our ambition to originate a dahlia worthy of this name and so take great pleasure in introducing our Silverado, without doubt the largest dahlia of its class ever produced. The immense blooms are of white, gradually shading toward the center to a delicate silvery lavender. The stems are extra long and strong, and the tall, well branched bushes are always covered with these huge, feathery blooms. We have had splendid reports of this dahlia from different parts of the country. One customer from Massachusetts writing: "Just a word to let you know how well pleased I am with your dahlia Silverado. It has been extra fine all season. It is a very fine growing plant and a mass of blooms at all times and all good, large flowers. If you have any other new for 1928 as good as Silverado, I will be pleased to have you let me know"; from New Jersey: "I consider Silverado a very good dahlia in every respect, and all you claim for it in your Catalogue"; and many other such gratifying reports. Silverado also was mentioned in the 1927 Roll of Honor for Dahlias of Special Merit and can be seen illustrated on page 30. Tuber \$7.50.

SILVERHILL PARK—A new white English Cactus. Large in size, beautifully incurved in form and with a perfect center. Strong plants and good stems. \$1.00.



SISKIYOU
(*Hybrid Cactus*)

★**SISKIYOU**—A truly sensational dahlia that grows to immense size without any effort whatsoever. One of our customers calls it her "prize fighter" as it invariably wins First Prize whenever shown in the "largest dahlia" class. We have grown Siskiyou to fourteen inches in diameter. The stems are stiff as rods, and the flower is a very attractive pink, with a suggestion of mauve. It is always difficult to supply the demand. Illustrated herewith. Tuber \$2.50, Plant \$1.50.

SOVEREIGNTY—Very large flowers of deep yellow; almost straight petals. Fine for exhibiting. English Cactus. \$1.00.

★**SUNMAID**—(*Novelty Hybrid Cactus*.) A very gorgeous blending of orange and gold. The flowers are huge, of the "Insulinde" formation, of great depth, and are borne on extra strong stems. This Prize Winning dahlia was much admired in our garden the past season. Tuber \$5.00.

★**TALLISMAN**—This big full Hybrid Cactus of perfect formation has a brownish red color with a reverse of tan. Petals are long and many and open at the tips showing plainly the tan at the back. The center is also tan so effect is most striking. Stems are excellent. A new combination in autumn tints. \$1.00.

★**THE EAGLE**—*Hybrid Cactus*. A large flower of sulphur yellow, with long, stiff stems. This dahlia does exceptionally well in a warm climate. Fine for exhibiting as well as for cutting. 75c.

★**TOM LUNDY**—The rich, dark, velvety, crimson flowers are immense in size and have good stems. This Hybrid Cactus dahlia does exceptionally well in a warm climate and gives great pleasure to the grower. 50c.

UNION JACK—Large red incurved petals, tipped white. A very attractive English Cactus dahlia, greatly admired in the garden and on the exhibition table. 50c.

★**ZANTE**—A fine new Hybrid Cactus with every good feature. A large, perfect flower of gold, heavily suffused with pink, with a deeper shading toward the center. The blooms are perfect the entire Season, and never show an open center. The stems are extra long and stiff and hold the blooms proudly erect. Zante can be highly recommended for all purposes. Tuber \$3.50.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Peony Dahlias

The Peony Dahlias are of recent introduction, and are extremely popular. Flowers are large, having two to five rows of petals, very broad, and artistically twisted and curled. They usually show the golden center, and have small curling petals clustered around it. They are free flowering, and their long, straight stems make them a beautiful growing and cutting variety.

ALBERT WARD—An immense flower of deep purple, and one of the best peonies ever introduced. A perfect exhibition flower which stands erect on a long, stiff stem. This beautiful flower attracted great attention in our garden as true purple is rare. The formation of this dahlia is perfect. Tuber 75c.

★**BLOSSOM**—Immense flowers of white with a faint pink at the base of the petals, suggesting the dainty colorings seen in the fruit blossoms. Blooms held high above bush on long, stiff stems and last for days when cut. Tuber \$1.00.

★**BLUE BIRD**—An exceptional color of the deepest tone of mauve or lilac which in certain lights has a bluish sheen. Large blossoms, held erect on long, stiff stems. Tuber \$1.00.

CARDINAL MERCIER—Supreme in its coloring, being a deep flesh pink with light veins of canary shooting up from the base of the petals in the center. Then there appears a glistening silvery sheen of the white-flesh peach. Tuber \$2.00.

★**CHANSON**—The color of this large, heavy Peony is an entirely new one—deepest lilac with a bluish sheen. Petals are numerous and it has a strong, erect stem, excellent for exhibiting and cutting. Tuber \$1.00.

CITY OF PORTLAND—One of the best ever introduced. Color a clear, deep, rich yellow. It has every good quality; immense flowers that are graceful and artistic, held upright on long, strong stems that show them to full view; the plants are strong and vigorous and produce their flowers with unusual freedom. 75c.

CREAM KING—An immense flower on long, strong stems. A deep cream. Indispensable for garden and exhibition purposes. Tuber 75c.

★**DREAMLIGHT**—A most enchanting blossom of a lovely shade of old rose pink, deepening to a golden yellow at base. The flowers are large and the bush is always covered with a mass of these most beautiful blooms. We had a long row of Dreamlight in our garden and it was surely a wonderful display the entire season. The stems are perfect and hold the flowers erect. Tuber \$1.50.

★**ELEANOR HERRICK**—A marvelously large, light maroon Peony, with a long, straight stem. This dahlia is of perfect form for exhibiting and keeps its size all season. Tuber \$1.00.

ELIZABETH BOSTON—Enormous blooms of deep crimson, shading to an old gold at the tips and will hold its color the entire season. The center is surrounded with tiny curly petals. Stems are exceptionally long and canelike. Tall growing and very floriferous. Tuber \$2.00.

★**GORGEOUS**—Rightly named, yellow shading to bright scarlet. These gorgeous blossoms of tremendous size and great depth, stand erect on exceedingly long, stiff stems, and add striking beauty to the garden. Because of their unusual substance the blossoms are splendid exhibition and cut flowers. The plant grows very tall and late blooms will be as large as the early ones. Tuber \$1.50.

★**JEAN MULLANE**—(1926 Novelty.) A splendid addition to this type, both for cutting and exhibiting. A very large handsome blossom—fiery orange, stem is long and stiff. Plant is of medium height and a most generous producer of flowers at all seasons. Tuber \$3.00.

MRS. JIM McCANDLESS—A fine large peony of old gold shading to apricot. The very beautiful flowers are held on good stems, and the bush is always covered with bloom. Mrs. Jim McCandless is very useful for exhibition and cut flower purposes, and is always used in our Autumn baskets. Tuber \$1.50.

★**NATALIE MAI**—A huge, deep rich burgundy blossom with maroon shadings, lightening to cream at the edge. Many artistic florets surround the center, giving a most artistic effect. 75c.

★**PEARL RUGGLES**—A carmine rose suffused with pink shading lighter at tips, and to white at the base of petals. Extra long, fine stems hold this beautiful blossom erect. The long petals twist and curl, and the yellow disc is surrounded with lovely little florets, giving the whole a very artistic effect. See illustration on page 27. Tuber \$1.00.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Peony Dahlia—Pearl Ruggles

One of the largest and most exquisitely colored Peony Dahlias. A carmine rose suffused with pink shading lighter at tips, and to white at base of petals. The beautiful blossom is held erect on an extra long, fine stem. (For further description see page 26)

Peony Dahlias

THE BILLIONAIRE—The huge flowers among the largest of the Peony type, are of a wonderful shade of deep gold with a suggestion of orange. The tall bushes are always covered with these most attractive blooms, which, for baskets, or home decoration, cannot be surpassed. \$1.00.

★**THE ORIOLE**—Perhaps the most striking Peony in our garden, as it is a very remarkable combination of burnt orange, red and yellow. Many of the flowers shade to white at the tips. These showy blossoms, with their gorgeous Autumn colorings, are very large and are held erect on fine, long, stiff stems. Tuber \$1.00.

UNCLE SAM—The color of this huge variety is orange buff, shading to pink, and the whole flower has a glistening effect in the sunshine. The beautiful, deep blossoms stand erect on long, strong stems, proudly held above the bush. Uncle Sam is a prize winner, having taken many prizes in the East as the largest dahlia in the show. \$1.50.

★**VIVANDIERE**—An immense deep Peony, of cerise carmine, shading lighter at the tips of the petals. The flower has a peculiar velvety texture. The stems of this early bloomer are excellent. Tuber \$1.00.

Show and Hybrid Show Dahlias

Show Dahlias are the old-fashioned quilled double flowers and are beloved by many because of their lovely colorings and excellence for cutting.

The Hybrid or Giant Shows are becoming great favorites on account of their tremendous size. They are not as tightly quilled, but are looser petaled and not as stiff as the Show Dahlias. They are very attractive.

★**BETTY BIRD**—Hybrid Show—One of the most beloved dahlias in our garden, of a rich, glowing rose pink, deepening in the center—one of the most charming of all colors. There is a suggestion of yellow at the base of the petals. The flowers are huge, of a perfect Hybrid show type without the stiffness of the show dahlia and keep unusually well when cut. One could not wish for a more beautiful garden effect than seeing the low growing plants laden with these huge pink balls, held high on long, graceful stems. We have never been able to grow enough stock of this Gold Medal dahlia, and have twice had to withdraw it from market to increase our stock. Stock limited. \$5.00.

★**CLARA SEATON**—Hybrid Show—An enormous flower of rich golden bronze or apricot in color. The flowers are held proudly erect, on long, stiff stems. A most attractive garden as well as cut flower. Tuber 75c.

★**GENERAL HAIG**—Show—Best scarlet. Pure English exhibition type. The large blooms are beautifully quilled. A fine new show. Tuber \$1.00.

GLOIRE DE LYON—Show—Very large flower good for cutting. Fine white. Tuber 50c.

GOLD MEDAL—Show—Fancy, bright yellow, regularly striped dark crimson. A most popular flower of the brightest Autumn colorings. Tuber 75c.

★**GOLDEN OPPORTUNITY**—Hybrid Show—Rich Buttercup yellow, shaded burnt orange directly in the center of each bloom. Tuber \$1.00.

LES AMOURS DES MADAME—Show—Large flower of pink with a stripe of a deeper color. A beautiful flower. Tuber 50c.

MME. MARIE AGNASTOKI—Hybrid Show—Large pale pink. One of the best. Tuber 50c.

YUBAN—Hybrid Show—Yellow, striped and speckled red. Immense blooms. Tuber \$1.00.

The Sies Dahlia Manual

We are the distributors of the Sies Dahlia Manual, which covers all points for the successful raising of Dahlias to perfection. This is a most thorough, comprehensive, and practical study of the Dahlia and worth many times the amount asked. 60c.

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains

Pompon Dahlias

Pompons are the gems of the dahlia family, producing very small, compact flowers like diminutive show dahlias; they are invaluable for cut flowers owing to their good keeping qualities.

We own the First Prize for the Best Collection of Pompons at the 1925, 1926 and 1927 Dahlia Shows at the Palace Hotel.

Our Pompons have won many First Prizes for our customers throughout the country.

- ★**AIMEE**—Tiny bronze flowers with long stems. 50c.
- ★**ARTHUR**—Brilliant scarlet and the very best in this coloring. Flower is small and regularly formed with fine strong stems. 75c.
- ★**CHARMING**—Lavender pink. Fine for exhibiting and cutting. 75c.
- DAISY**—Perfect flower of light, pinkish amber. Blends well with Glow. 50c.
- ★**DEEDEE**—A perfectly formed pure lavender. Dainty and small. 50c.
- ★**DIMPLES**—(Our 1928 Introduction.) A charming perfectly formed blossom of a golden yellow having a dark brown center. Fine for exhibiting and cutting, having long stiff stems. \$1.00.
- ★**DIXIE**—(Our 1928 Introduction.) A small dark red blossom of perfect formation for exhibiting, and excellent for cutting, having long stiff stems. \$1.00.
- ★**ELIZABETH**—Golden yellow edged with brownish red; long stems. 50c.
- ★**GOLDILOCKS**—(Our 1928 Introduction.) A beautiful blossom of pure gold. Of perfect formation for exhibiting with fine long stiff stems for cutting. \$1.00.
- ★**GOLDIE**—A tiny flower of old gold in color. Fine cut flower. 75c.
- ★**GENE**—New—light gold with brown eyed center. Fine cut flower. 75c.
- GIRLIE**—Lilac pink. Very popular. Excellent for cutting. 50c.
- GLOW**—Pure old rose—perfect form. One of the most popular. 50c.
- ★**HAZEL**—New. A buff deepening to brown. Small, fine form. 75c.
- ★**JOE FETTE**—An exceedingly fine white for all purposes. 50c.
- JOHNNY**—Very dark red; one of the smallest and most perfect. 50c.
- LASSIE**—Yellow base, old rose shadings. 50c.
- LILIAS OR LILAC**—One of the loveliest pompons. Cream ground heavily suffused with pink with a lilac sheen. Very beautiful. 50c.
- LITTLE BEESWING**—Golden yellow, tipped cherry; small; fine form. Great favorite. 50c.
- ★**LITTLE DAVID** (New)—The deepest shade of orange. Small, perfectly shaped, free blooming, and one of the best for cutting and exhibiting. 50c.
- ★**MIKE**—A charming new color of burnt orange, shading lighter at the outer petals. Flower is small and perfect. A free bloomer. 75c.
- NELLIE FRASER**—Light ground, edged and tipped with rose. 50c.
- PHYLLIS**—Deep yellow, shaded and edged red; good form. Very small. 50c.
- REGULUS** (Little Dorritt)—Beautiful cerise purple, small, perfect formation. 50c.
- ROSEA**—Charming variety of a bluish lilac. Small and good. 50c.
- ROSEBUD** (Blush Gem)—White ground, edged rosy pink. Fine for cutting. 50c.
- SUNSET**—A delightful orange, one of the most popular. 35c.
- ★**YELLOW GEM**—Creamy yellow, small and fine form. 50c.

One dozen pompons listed, our selection, for \$4.50

Dahlias marked ★ originated in California.
Green plants in May—West of the Rocky Mountains



Which are the Larger?

Two of our new dahlias—Silverado, left, and Marjorie Hennessey, right, being proudly held by two young Napa dahlia enthusiasts. (See page 25 for Silverado)

Dahlia Collections

Seal's Special Bargain Collections offer the opportunity of obtaining a choice collection of the finest varieties at reduced prices. We are occasionally overstocked on new and rare dahlias and on the better standards, and our collections are composed of these alone. We offer these collections from \$25.00 to \$5.00 a dozen, all guaranteed to be true to name and to grow, and all varieties to be found in this catalog. We especially recommend our \$15.00 collection, as it is an assortment of wonderful dahlias, in a very wide range of colors.

Our \$25.00 Collection includes one each of May Trower, (new \$10.00 per tuber) Hathor, (new \$5.00 per tuber) and ten other fine varieties.

Our Special \$15.00 Collection includes one each of Hathor, Ellinor Vanderveer, King Tut, Black Jack, and eight other beautiful varieties.

Our \$10.00 Collection includes one each of Ellinor Vanderveer, King Tut, Champagne and nine others of the better standard varieties.

Our \$5.00 Collection includes a Robert Treat and Patty Jane and ten other lovely varieties of merit.

ALL COLLECTIONS ARE BARGAINS and are sent to you POSTAGE PREPAID by insured parcel post. A FINE GIFT FOR A GARDEN LOVING FRIEND.

Excerpts from Letters Received from Satisfied Customers Throughout the Country Concerning Our Dahlias

"Hathor is good. It is a rich color and quite distinctive from anything we have in the East, and I am going to recommend it very highly."—(From New York.)

"I am pleased to advise you that our flower garden this year is doing very nicely and especially are the dahlias we purchased from you. The Ellinor Vanderveer is without doubt the most gorgeous dahlia I have ever seen."—(From New Mexico.)

"I have handled and am handling dahlias originated by you, and must say I am more than pleased with the results obtained therefrom, especially your "Ellinor Vanderveer", which I had in almost all my displays that won ribbons this year."—(From Pennsylvania.)

"I want to tell you of the splendid success with your tubers. They produced the best flowers of any I purchased last spring. Other "Ellinor Vanderveer" grown here sent out by other dealers was no comparison to mine. "Shirley Oliver" was simply immense. "Patty Jane" very good, and "King Tut" was greatly admired.—(From West Virginia.)

"I don't need to tell you that you have got a great dahlia in the "Ellinor Vanderveer". I will tell the world if I had to be restricted to one dahlia, that is the dahlia I would grow."—(From New Jersey.)

"We have had splendid success with the dahlia bulbs purchased from you. We got ten plants from the ten bulbs sent to us, each of which has proven to be the variety ordered."—(From Texas.)

The Dahlia tubers which I ordered from you reached me in fine condition, and I want to thank you for the extra one you sent me; you sent me my favorite color, and I know that I will be well pleased with the whole collection. I shall recommend you to all of my dahlia friends."—(From Mississippi.)

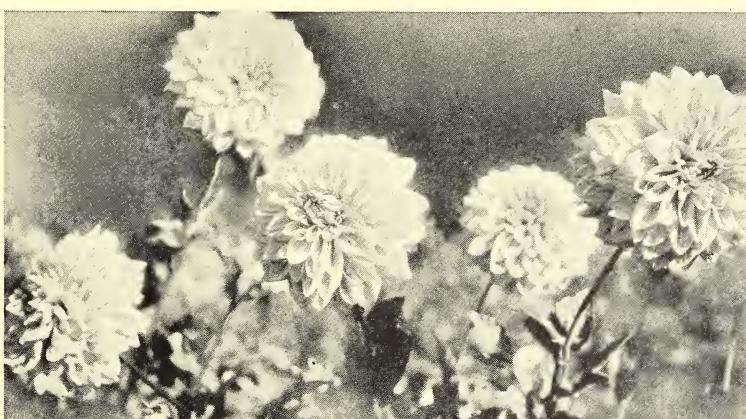
"Your Silverado was so lovely that one of the clumps walked out of the garden one moonlight night."—(From Ohio.)

"Your dahlias are growing very fine and tall; Silverado is an attraction in the garden."—(From Colorado.)

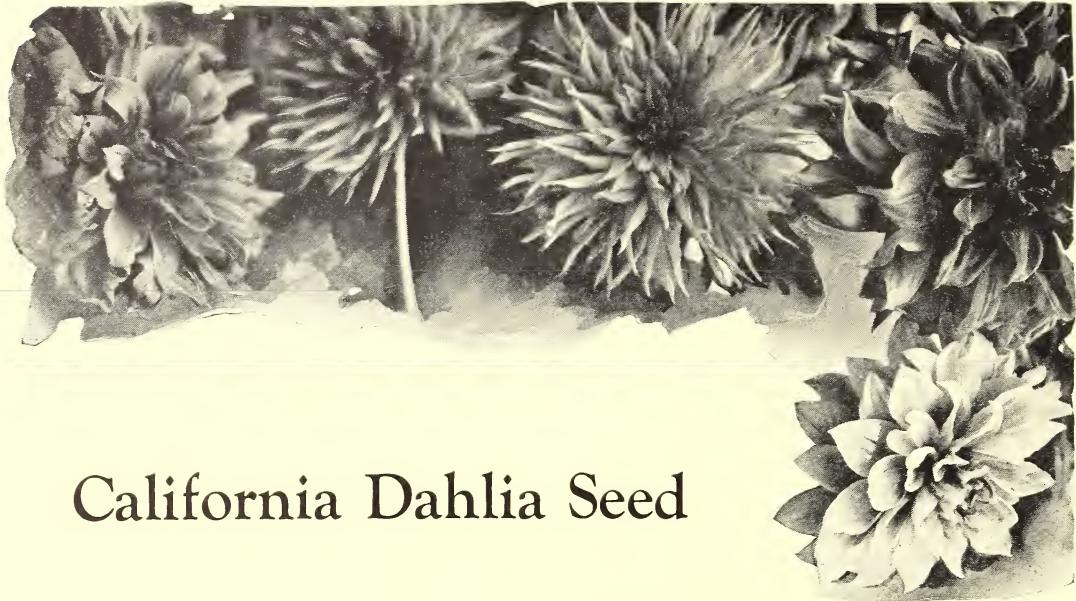
"I also wish to congratulate you on putting out this season your very best dahlia to date, and one of the best that has come from the Coast—"Ellinor Vanderveer"."—(From New Jersey.)

"Among the many beautiful dahlias shown at the Toronto Exhibition last fall, I can safely say that "Ellinor Vanderveer" was the most beautiful flower in the show, in fact I heard the judges make that remark. There are a few of your varieties that I would like to know something more about as I want to order them from you."—(From Canada.)

"My 'Ellinor Vanderveer' was simply the most magnificent dahlia I ever laid my eyes on, every petal was simply perfect, every blossom was 9 inches, some a little more and the most perfect stems, holding the beautiful blossoms absolutely erect. Oh! it is such a joy to grow such wonderful things."—(From Montana.)



Decorative Dahlia—Champagne



California Dahlia Seed



Gorgeous Dahlias May be Grown the First Year from Seeds

Undoubtedly one of the most fascinating phases of dahlia culture, is the origination of new varieties from seeds. Many of you have already tried this interesting and practically always successful gamble with the fates, but to those of you who have not yet tasted the joys of seedling raising, we extend a most earnest invitation to grow in one portion of your garden at least one package just for the fun you will derive from it. There is also the chance that you might raise a very valuable new dahlia. To guarantee the quality of our \$5.00 and \$2.50 seed, we have grown only the largest varieties of dahlias at our Napa farm. Our pompon dahlias, etc., we are growing elsewhere.

The testimonials in this catalog will amply show the results many of our customers have had with our seed. We offer the following packets:

75 seeds from a General Collection. All varieties from which the seed is gathered are large and have good stems.....	\$1.00
75 seeds from famous seed parents—from dahlias that are most generally used for producing new varieties, due to their large size and good stems	\$2.50
75 seeds from our most famous prize winners. All newest varieties with every good habit. No better seed can be obtained at any price.....	\$5.00

All dahlia seed NET.

Full directions for planting enclosed with the seeds.

Excerpts from Letters Received from Satisfied Customers Throughout the Country Concerning Our Dahlia Seeds

"I have today sold a three year old seedling bulb for \$35.00 grown from seed purchased of you. This bloom was admired in my garden last year by a passing automobile who requested that I reserve a bulb and name my price."—(From Oregon.)

"I am writing to tell you of my success with the dahlia seed I bought of you two years ago. I planted them last spring and in September they bloomed, and Oh! such fine ones! There were all colors—pinks, reds, yellows and mixed colors. They were of all varieties. I do not think there is one I want to discard. The blooms had long stiff stems. I took great pleasure in them; each morning I would go out to see what new one was showing color. There is joy in growing dahlias from seed as there are many surprises in store for you."—(From California.)

"My dahlias grown last year from your seeds were wonderful—nearly all double and choice and marvelously glorious! As one after the other opened, each seemed a fresh and delightful surprise. I think every one germinated and made a good plant—at least 90% of them. People seeing my dahlias will hardly believe that they are grown from seed, especially when they are told that they bloom the first year and see the blooms. Of course, they then all want to know where I get my seed and I tell them, which is the truth, that I would not think, after a dozen experiences, of getting them anywhere else than from Jessie L. Seal.—(From Philippine Islands.)

"I am enclosing you herewith dft. for \$20.00 for which please send me your best dahlia seed. I have sowed several different kinds of dahlia seed but have had better results by far from yours."—(From Illinois.)

"I live in a small town right alongside the New Jersey State Highway and your seedlings were admired by a great many people, both in 1925 and 1926. Your seeds certainly did produce some wonderful flowers. Your seeds are the best I have ever purchased from anyone and anything I can say in regards to your seeds, I will be glad to say."—(From New Jersey.)

"I enclose one dollar in Canadian Script for 75 seeds of your general collection. I received this same collection last year, and although we had a short growing season, cold and heavy rains, and late spring, the plants, which were started in March, grew well, and we saw some very fine blooms, one in dark maroon shade, one very deep red, half double, with large petals, and one fine shell pink, large, like "Mrs. W. E. Estes", one sulphur yellow—I have about fifty named varieties but found the seedlings very interesting."—(From Canada.)

"We were delighted with the seed we bought of you last year, and I want especially to tell you that we won first prizes at three shows—two fairs and the Dayton Flower Festival where \$30,000 worth of cut flowers were shown. At Dayton we won two firsts, and our baskets were filled with our own seedlings—your \$2.50 seed."—(From Ohio.)

"Enclosed please find check for \$5.00 for which I wish you to send me Dahlia Seeds. Last year I bought dahlia seeds from you and had wonderful success and want to try some more this year. I had a lot of pleasure watching them grow and then such wonderful blooms and so many different colors."—(From Connecticut.)

"Two years ago when I bought seed of you I took the blue ribbon for the best and largest dahlia at the fair. The people were astonished and inquired and wanted to know where I got them. They thought I had the flowers shipped in."—(From Kansas.)

"One of the most interesting experiences of this year's garden was the growing of your dahlia seeds. They were really lovely both in form and color. They are still blooming.—(From Massachusetts.)

"Please send me a packet of your best dahlia seed, for which you will find \$5.00 enclosed. This will be our third year to order these best seed from you and we have had good success and very fine flowers each year. Our garden is visited daily all during blooming season and many ask for your address to send for a catalogue."—(From Ohio.)



These lovely Delphinium Blossoms blend beautifully with other flowers

Prize-Winning Delphiniums

In order to supply the missing blue shades to the garden—lacking in dahlias—we are now listing our Selected Strain of the famous Prize-Winning Vanderbilt Hybrid Delphiniums. This is not a new idea with us, as we have been working with the delphinium for some time, and take great pleasure in adding this extremely beautiful flower to our catalog. A lovely effect can be obtained by a blending of dahlias and delphiniums that is difficult to equal, especially when planted in masses.

The culture of the delphinium is simple. Sow seeds in flats, planting in drills about one-eighth inch deep, cover with peat, leaf mold, or loam, keep moist and place in half shade in a moderate temperature. Delphiniums will commence to appear in about ten days. When large enough, either pot them up or set them out, if the weather permits. Plant any time of the year, as long as they are kept from frosts. We offer the seeds as follows:

SEAL'S SPECIAL PACKET—Composed of seeds from large DOUBLE VARIETIES ONLY. Every parent plant a prize winner! It is difficult to equal this unusual offer, as the seeds have been saved from the very finest, tallest, and largest specimens. There are about 200 seeds in a packet and the colors will range from palest lavender to deepest blue. In most cases the outer row of petals will be of a different shade than the inner row, a very beautiful effect! Price \$1.50 per packet. Stock limited.

SEAL'S SINGLE PACKET—Composed of seeds from large SINGLE VARIETIES ONLY. This is the delphinium the florists so frequently use, with long, graceful spikes of large flowers of all shades of blue and lavender. Many consider the single varieties more graceful than the double ones, as the flowers more nearly approach the wild trumpet shape. These bushes are also very tall, and, like the double varieties, will grow to 6 or more feet in height. Price \$1.00 per packet of 200 seeds.

Prize-Winning Delphiniums

SEAL'S SURPRISE PACKET—Composed of seed from BOTH DOUBLE AND SINGLE VARIETIES, the doubles predominating. You can't help but be delighted with this selection, as it contains practically every shade and combination of shades possible to the delphinium. A fine packet for the beginner, selected from the finest plants in our garden. Price per packet of 200 seeds, 50 cents.

TRY A PACKET OF DELPHINIUM SEEDS—THEY ARE VERY EASY TO GROW!

All the above listed seeds will bloom the first year, if started in early Spring.

All Delphinium Seed Net.



A massed effect of these stately blooms is a very glorious sight

The Dahlia Society of San Francisco

We extend a cordial invitation to all who are interested in dahlias to join the Dahlia Society of San Francisco.

The dahlia bulletins that are issued several times a year are full of interesting dahlia news. Yearly dues, \$2.00.

Member of

American Dahlia Society
Massachusetts Horticultural Society

The Dahlia Society of San Francisco
The Dahlia Society of Southern California



At the last Palace Hotel Dahlia Show, a cup identical to this was awarded to us for the FOURTH CONSECUTIVE TIME for the best collection of California Dahlias—a record of which we are justly proud.